

BEN PATTISON

SENIOR CREATIVE



SUMMARY

I am a senior creative with over 10 years of experience working in graphic, digital, user experience & motion design. I pride myself in constantly learning, both new technology and techniques so I'm always knowledgeable of what is possible and emerging trends. More importantly how to apply those trends and technology to successful design outcomes.

WORK EXPERIENCE

26-agency - Senior creative - Dec 2015 to Present

As a senior creative at 26-agency I had the opportunity to work with a wide range of clients, leading some projects and working as part of an agile cross functional team with others. I employed my knowledge to influence the direction of ideas into campaigns that were functional, innovative and cost effective.

Key milestones:

Working with Arla to develop their UK website, including designing custom micro sites such as Open farm, designing innovative pages within the CMS such as custom games & competitions. More recently refreshing their social animations in line with their global brand.

Working on large UX libraries for HMRC developing their intranet in figma and as UX primary for Vodafone UK, converting and updating their library and Digital asset management platform.

Developing the current 26-agency logo, beating out multiple brand agencies for the final design.

Providing concepts and presenting for multiple winning pitches including Claridges and Corinthia hotels.

Providing mentoring and training, specifically for Cinema4D & Figma.

Ratrace Adventure Sports - Graphic designer - Feb 2013 to Dec 2015

As the sole designer I was responsible for designing and developing all event websites including custom styling and features. I also designed and maintained the various different event brands and logo's, print adverts and event materials such as signage, banners, medals, event docs & apparel.

Graphic designer - ANPR International - Jul 2012 to Feb 2013

Responsible for all designed output of the company and sister companies, including general signage, all advertisements, flyers, e-marketing and online presence.

EDUCATION

Sheffield Hallam University 2007 - 2009 - BA Hons Graphic Design - 2.2

University of Sheffield 2004 - 2007 Landscape Architecture & Planning - Pass

SKILLS

Graphic design
Illustration
Animation
UX & UI
AI Prompting
Print design
Cinema 4D
Spark AR
Figma
HTML /CSS
Wordpress
Ideation
Prototyping
Typography